



LUCAS

ARCHETYPAL MILLENNIAL



- Most likely to see culture, media, and sport as governmental priorities



- Most likely to see immigration as something that would influence the future



- Significant difference between the UK “Archetypal Millennial” and their counterparts across the whole EU sample in terms of the priority given to building closer relations with the EU (70% and 83% respectively).

FACTORS AFFECTING FUTURE QUALITY OF LIFE

THE GLOBAL ECONOMIC SITUATION



THE ECONOMIC SITUATION IN MY COUNTRY



INTERNATIONAL POLITICAL DECISIONS



POLITICAL DECISIONS IN MY COUNTRY



DECISIONS MADE BY MY LOCAL AUTHORITY/MUNICIPALITY



THE STATE OF THE ENVIRONMENT



ACCESS TO EDUCATION



IMMIGRATION



PRIORITIES FOR GOVERNMENT

HEALTHCARE



EDUCATION



CULTURE, MEDIA & SPORT



BUSINESS, INNOVATION, & SKILLS



PERCENTAGE OF 'ARCHETYPAL MILLENNIALS GENERALLY HAPPY WITH LIFE AT THE MOMENT



PERCENTAGE OF 'ARCHETYPAL MILLENNIALS OPTIMISTIC ABOUT THE FUTURE?

